**About Fredrick**

Fredrick Paul II founded Fahrenheit 313 after living as a struggling college student who needed cash in order to survive away from home.

An avid sneaker addict, Fred decided to sell some of his old vintage sneakers for extra cash.

He successfully sold multiple pairs of sneakers on eBay, which led him to his new venture, Fahrenheit 313.

**Owner!**

Fredrick Paul

**FAHRENHEIT 313**

20114 Livernois Ave.

**FAHRENHEIT 313** aims to completely revolutionize the retail customer experience for buying, selling and trading sneakers via our Sneaker Exchange. Our mission is to always deliver the hottest sneakers for affordable prices to all sneaker lovers.

Our goal is to invest in Detroit and its revitalization by creating charities or by collaborating with other local charities. We believe that it is very important to reinvest back into Detroit, not for likes, not for show, but for real!
GOOD CAKES AND BAKES
19363 Livernois Ave.

About April
April knew at the early age of 9 that she wanted to be a baker and started making treats for her family on a regular basis.

She began exploring more sophisticated recipes and started a home based baking business in 2008.

April, along with Michelle, opened their first bakery in Detroit on the historical Avenue of Fashion.

Good Cakes and Bakes’ mission is to provide quality baked goods that are wholesome and organic in nature; and to provide our baked goods in an environment that is positive, creative, educational and friendly to our employees and our community.

Owner!
April Anderson
LIVE CYCLE DELIGHT
8019 Agnes St.

Amina fell in love with cycling in New York City, as an excellent source of exercise and an eco-friendly transportation alternative. She is also an avid yogi, whose passion stems from connecting individuals to a fit lifestyle.

Owner! Amina Daniels

A trifold fitness philosophy, Live Cycle Delight promotes the transformation of mind, body, and spirit through TRX, indoor cycling, Pilates & yoga.

The two beautiful studios, LCD and LCD Hot, are located at 8019 Agnes St. and 1468 Van Dyke St. They host a variety of dynamic group classes, curated with intention to support a safe and effective fitness formula: Train. Sweat. Restore.
HERO OR VILLAIN
Downtown Detroit

About Richard

Richard used to work as an event manager at his father’s company in Chicago. He left in 2012 to pursue his own dream of owning a business.

Richard combined his experience in event management and his love of food to create the Hero Or Villain Food Truck. In 2019, Hero Or Villain was listed as one of the top 25 food trucks in America, by Food Network.

Hero Or Villain looks to participate in the local community through connections made with local vendors, promoting local artists, and exchanging knowledge among entrepreneurs. They believe in creating a memorable experience achieved through fresh, handcrafted meals, inclusivity of all people, and a shared love of iconic characters.

SANDWICHES
with a side of nostalgia

Richard
Richard Zemola
Owner!
Detroit Maid offers home cleaning with an app-driven on-demand service, subscription options and a two-way cleaner-client rating system. Detroit Maid began in 2013, offering a 40 point cleaning process called the Maidifesto to residential and commercial clients.

Through this business model, Detroit Maid has created a marketplace that connects people in need of home cleaning services with a network of independent cleaners who stand ready to respond to cleaning requests.

About Danielle

Danielle is a lifelong Detroiter and neat freak. She founded Detroit Maid in 2013 and has been an entrepreneur since the age of 11. Her career has involved everything from tossing dough at her parents’ pizza shop to wordsmithing for local politicians.

She readily admits that she is fierce with a micro-fiber cloth and LOVES the smell of Method’s lavender all-purpose cleaner. She is the mom of a tiny superhero named Nia and can be found on Twitter @DetroitMaid.

The Maidifesto

The Maidifesto is a detailed process that was created to ensure a healthy and clean environment, based on a multi-layered plan of action that combines healthy cleaning supplies with a strict attention to detail.
Deirdre was born and raised in Southwest Detroit. She witnessed first hand how skin tones and shades were used to separate and invalidate groups.

Deirdre founded EUMELANIN as a brand designed to challenge behavior that does not honor people of color. She envisions a brand that has an impact on colorism globally.

Eumelanin is a clothing and jewelry brand that infuses science by using the chemical structure of melanin in designs. The color of their clothing is inspired by black and brown skin tones to celebrate and empower people of color around the world.

The name of the company EUMELANIN (pronounced: you-mel-anin) comes from Eumelanin - the most abundant type of human melanin found in brown and black skin and hair.

A brand that celebrates self-love holistically and combats negativity associated with black and brown people around the world because of their skin tone.

Science, Self-love, and Style
Lean & Green Michigan helps commercial, industrial, multifamily and nonprofit property owners finance energy efficiency and renewable energy projects that are profitable for all parties – property owners, contractors, financial institutions and local governments.

“Lean & Green Michigan™ helps commercial, industrial, multifamily and nonprofit property owners finance energy efficiency and renewable energy projects that are profitable for all parties – property owners, contractors, financial institutions and local governments.”

Bali Kumar is Chief Executive Officer of Lean & Green Michigan, where he helps develop and deploy the PACE marketplace across Michigan.

Previously, Bali served as the Executive Director of the Wayne County Land Bank, a public body specializing in restoring blighted properties and returning these properties to productive use.

At the Wayne County Land Bank, he worked on a wide-range of programming, including partnering with state and local entities to enact commercial and industrial redevelopment.

He currently serves on the Board of Directors of PACENation, the Michigan Energy Innovation Business Council (MIEIBC), the Michigan League of Conservation Voters (MLCV), the Utility Consumer Participation Board (UCPB), and Brilliant Detroit.